

# FOR IMMEDIATE RELEASE

## VT COMPANY SEES CONTINUED GROWTH IN BUILDING INDUSTRY

*VT Natural Coatings adds new names to their growing list of dealers throughout the country, as the “green movement” continues to grow.*

July 6, 2011 (Hardwick, VT)– Vermont Natural Coatings has announced the addition of new dealers, adding to their growing network of stores. An environmentally safe alternative to traditional polyurethane, Vermont Natural Coatings is a high-performance, natural finish available in floor, furniture and exterior formulations. Ever increasing awareness of the harmful effects of fumes and certain additives common in wood coverings has helped to propel this relatively new company into the spotlight as “green building” has become the wave of the future.

“We are thrilled with the increasing demand for our product as consumers become more environmentally savvy,” says Andrew Meyer, founder of Vermont Natural Coatings. “Being able to provide an affordable formaldehyde-free product that is safe for pets, families and the environment is what we set out to do with this company.” (The department of health recently released a report citing formaldehyde among the newly identified carcinogens.) “We’re just happy to be able to meet the increasing demand of safe, effective products through our growing network of dealer partners located throughout the United States.”

In development since 2001 and in collaboration with the University of Vermont, Vermont Natural Coatings PolyWhey® gets its name and performance from whey protein, a renewable resource rescued from the waste stream that improves building air quality without compromising quality. It offers twice the cured hardness and greater per-gallon square footage coverage of typical water-based finishes. Contractors who have worked with PolyWhey have universally praised the quality of the finish, its workability and the absence of fumes during application and curing. The entire product line is safe for children and pets.

Vermont Natural Coatings is nationally acclaimed as the only wood finish named to the Top-10 Green Building Product List by [Environmental Building News](#) and its specification guide [GreenSpec](#).®

For a full list of dealers and additional information about Vermont Natural Coatings, visit [www.vermontnaturalcoatings.com](http://www.vermontnaturalcoatings.com).

**Vermont Natural Coatings New Dealers/Distributors**

**7/2011**

**Gilford Home Center**

32 Gilford East Drive  
Gilford, NH 03246  
603-524-1692

**The Green Living and Building Center**

9 South Main Street  
Lambertville, NJ 08530  
609-397-1350

**Ring's End Lumber**

129 Danbury Rd., Rte 7  
Wilton, CT 06897  
203-761-1000

**Adler's Design Center & Hardware**

173 Wickenden Street  
Providence, RI 02903  
401-421-5157

**Green Depot**

222 Bowery  
NY, NY 10012  
212-226-0444

**Marine Home Center**

134 Orange Street  
Nantucket, MA 02554  
Chick Tennant, Store Mgr.  
508-228-0900

**Dr. GreenBee**

223 N. Water St.  
Kent, OH 44240  
330-309-6308

**Caesars Furniture**

1717 S. El Camino Real  
San Mateo, CA 04402  
650-345-0595

**Glen Park Hardware**

685 Chenery Street  
San Francisco, CA 94131  
415-585-5761

**Greenspace**

1122 Soquel Ave.  
Santa Cruz, CA 95062  
831-423-7200

**House of Color**

501 Airport Blvd.  
So, San Francisco, CA 94080  
650-588-7412

**Kidwells**

165 Fountain Ave.  
Pacific Grove, CA 93950  
831-649-0451

**Last Paint & Sash**

2141A Mission Street  
San Francisco, CA 94110  
415-437-0633

**Marin Color Service**

770 2<sup>nd</sup> Ave.  
San Rafael, CA 94901  
415-453-4066

**Tracy Color Center**

318 West Grantline Road  
Tracy, CA 95376  
209-835-9720

**Yreka Paint**

350 E. Oberlin Rd.  
Yreka, CA 96-97  
530-842-1587

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