

Vermont Natural Coatings launches PolyWhey® Industrial Series

FOR IMMEDIATE RELEASE

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San Diego, CA. –Vermont Natural Coatings to announce new PolyWhey® Industrial Series at the National Wood Flooring Association's 26th Annual Wood Flooring Convention and Expo.

Andrew Meyer, President of Vermont Natural Coatings, stated "We have listened to the needs contractors and our new PolyWhey Industrial products create beautiful and lasting floors while providing an easier application process that takes less time, has improved air quality, and produces less waste."

Building on its premium line of whey based wood finishes, Vermont Natural Coatings responds to the professional's call for a better *whey* to meet the demands of a changing industry. VNC's new industrial product line includes:

- PolyWhey® series 3500 Wood Floor finish, which uses the power of natural whey protein to create an industrial strength clear coating recommended for all interior bare wood floors or previously stained or coated wood flooring;
- PolyWhey® Series 3000 Wood Floor Sealer which uses the power of natural whey protein to create an industrial strength, clear sanding sealer recommended for all interior bard wood floors or previously stained/coated wood flooring; and
- PolyWhey® Series 2000 Stain Base, a universal receiver of waterborne colors that creates a non-grain raising stain;
- PolyWhey® Series 1000 Infusion Wood Modifier which is a unique color change treatment that gives wood surfaces a distinct, enduring appearance. Each wood species and piece will have independent results giving floors an exclusive look.

Mike Wright of Classic Floor Designs in Washington, D.C. had this to say after using the PolyWhey Industrial coatings, "This is the best floor sealer on the market, and," he added, "the finish just glides over the sealer."

PolyWhey's patented formulas have rivaled long-trusted oil and lacquer-based counterparts in safety, appearance, and durability, but now have the ultimate advantage by giving the applicator more control over the final appearance and quality of a project and job.

The NWFA Wood Flooring Convention and Expo in the only industry event dedicated exclusively to wood flooring. Every year thousands of wood flooring professionals from all over the world attend to see the latest products and services that will make them more efficient and profitable. The NWFA has gathered some of the industry's leading wood flooring companies to bring you all the latest products and services available. The show is on April 27th and 28th at the San Diego Convention Center.

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