

Location Chicago, Illinois
Description Home floor restoration
Product PolyWhey® 3500
Team Walk on Wood



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PolyWhey® 3500 Wood Floor Finish

CASE STUDY: The holidays are a time to reconnect with family and friends while creating new memories. You don't want to be worried about lingering after effects of renovations. That's exactly why Chicago-area homeowner, Joanne Dalessandro, took the recommendation of her flooring contractor to refinish her hardwood floors with PolyWhey® from Norton/Vermont Natural Coatings. As an abrasives sales representative for Norton, Joanne already has experience in the floor market to know that it's the quality of product and the expertise of the refinishing team that shows in the end result.

She wasn't disappointed in her choice. "Because there was no odor and the floors dry quickly with PolyWhey, we could stay in the house during the refinishing," says Dalessandro. "As a family, that's an incredible savings on possible hotel and restaurant costs if we had to move out during the project."

"I like the lack of smell and the fact that it is single component which means there's no waste. As a contractor, that's the stuff I really like."

*Toby Merrill, Owner
Walk on Wood - pictured right*

PolyWhey floor finish is fast drying. Contractors can actually apply up to three coats in one day. That means the job can be finished quickly and the neutral odors won't bother homeowners or their visitors, which is a priority during the busy holiday season. When it's time to suggest a floor finish to customers tackling home improvement projects before the holidays, PolyWhey offers unparalleled convenience and safety to make homes, like Joanne's, a healthy, welcoming environment without compromise of quality of finish.

The finished floors not only showcase the home's beauty but they have also left a great impression with several of Dalessandro's neighbors choosing to redo their floors with PolyWhey after seeing the finished product!